

Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

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No. 26-04/2012-T&C-CM

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Circular T&C-CM No. 114/11-12

Sub: Revision of prepaid plans to comply with TRAI's Telecom Consumer Protection Regulation, 2012 dated 06.01.2012 –reg.

TRAI in its Telecom Consumer Protection Regulation, 2012 dated 06.01.2012 (available in TRAI website) and subsequent clarifications, inter-alia, it was intimated that service providers can offer three types of vouchers only viz. Plan vouchers, Top up vouchers and Special Tariff Vouchers.

a) Plan voucher:

i) Should be used to enroll a customer into a tariff plan and it should not provide any monetary value. However, free usage in terms of minutes/MB/ Number of SMS) for voice, SMS, VAS etc.) can be offered in the Plan Voucher.

ii) It will have validity. Customer can use this plan voucher to extend his plan validity and for migration from one plan to other.

b) Top-up voucher:

i) Monetary value in rupees only should be offered.

ii) It should not have any restriction on its validity or usage

c) Special Tariff Voucher:

i) It should clearly indicate the plan to which it is applicable, tariff for different items and validity period (maximum 90 days only can be offered).

ii) It should not provide any additional monetary value to the consumer.

2. TRAI Regulation is to be implemented within 75 days from the date of issue of the Regulation (i.e. on or before 21.03.2012).

3. To comply with TRAI's above Regulation, the competent Authority has approved revision of GSM 2G & 3G prepaid voice and data tariff plans as given below:-

i) The existing prepaid "2G Special" and "3G Special" plans have been merged and new prepaid plan "General" has been offered. All existing customers in these two plans are to be migrated to the new prepaid General plan.

ii) Extension of main account validity and migration will be through plan vouchers. However, circles will ensure that discount/commission will be paid @ 90% on first loading of plan voucher for plan selection and 5.5% on subsequent loading.

iii) Revised prepaid voice plans:-

Particulars	Saral Anant	Per Second Plan	Per Minute Plan	General	Pyari Jodi	Student Special	Jai Jawan
MRP of Plan Voucher in Rs.	36	42	37	39	33	40	32
Freebies with Plan Voucher							
Free Voice Call (Pulse)	In Min	In Sec	In Min	In Min	In Sec	In Min	In Sec
i) On-net	20 Min	1800 sec	50 Min	30 Min	1800 sec	30 Min	1800 sec
ii) Off-net	10 Min	1200 sec	20 Min	20 Min	1200 sec	20 Min	1200 sec
Free Video Call							
Local/STD On-net	0	0	0	0	0	0	600 Sec
Free Data Usage	10 MB	50 MB	50 MB	50 MB	50 MB	100 MB	10 MB
Free P2P SMS in Nos.							
Local	25	50	50	50	50	100	50
National	25	50	50	50	50	100	50
Initial Plan Validity in days	Lifetime	180	180	180	365	365	365
Voice call /Video call / SMS / GPRS Charges from Home LSA /National Roaming	Existing	Existing	Existing	Existing 2G Special	Existing tariff except special feature available with the STVs as per Note 1,2 & 3.		
Applicability of STV exclusively to the plan	All STVs except special STVs viz "Pyari Jodi", "Student Special" and "Jai Jawan" are applicable.				Pyari Jodi STV (Note 1)	Student Special STV (Note 2)	Jai Jawan STV (Note 3)
Bonus Period							
-Bonus Period-I	15 days	15 days	15 days	15 days	15 days	15 days	15 days
-Bonus Period -II	NA	165 days	165 days	165 days	165 days	165 days	165 days
Minimum Recharge Condition	Rs.200 every six months	NA	NA	NA	NA	NA	NA

Note 1: Local voice call to one BSNL Fixed / WLL (Fixed/Limited Mobility) number in his/her own name free up to thirty minutes per day. The call charge beyond thirty minutes is 20p/Min.

Particulars	Pyari Jodi STVs		
MRP of STV in Rs.	30	55	80
Freebies			
Voice call (Local/STD) (on-net/Off-net)	3000 sec	6000 sec	9000 sec
Free Local SMS in Nos.	0	0	0
Free Data Usage in MB	0	0	0
Tariff Validity in days	30	60	90

Note 2: Reduced call charges to five friends & family local numbers while in Home LSA: Three On-net Numbers @ 10p/Min and Two Off-net Numbers @ 30p/Min.

Particulars	Student Special STVs		
MRP of STV in Rs.	25	45	70
Freebies			
Voice call (Local/STD) (on-net/Off-net)	0	0	0
Free Local SMS in Nos.	300	600	900
Free Data Usage in MB	100	200	300
Tariff Validity in days	30	60	90

Note 3: Twenty minutes per day free voice call to two BSNL Mobile/Fixed/WLL numbers (combined) any where in the country while in Home LSA or National Roaming.

Particulars	Jai Jawan STVs		
	99	190	275
MRP of STV in Rs.	99	190	275
Freebies			
Voice call (Local/STD) (on-net/Off-net)	9000 Sec	18000 Sec	27000 Sec
Free Local SMS in Nos.	0	0	0
Free Data Usage in MB	0	0	0
Tariff Validity in days	30	60	90

iv) As Special Tariff Vouchers validity should not exceed 90 days, all longer validity RCV/STVs viz Students Special plan (Rs.150 with validity of 180 days, Rs.250 with validity of 365 days), Jai Jawan plan (Rs.550 validity 180 days, Rs.990 validity 365 days) etc are hereby withdrawn.

v) STVs for Saral Anant customers are revised as under:-

Particular	STV (per sec plan)		STV (per min plan)	
	Existing	Revised	Existing	Revised
MRP of STV (Incl. of S. Tax) in Rs.	60	27	49	25
O/G Call charges (Home LSA)				
Local On-net	1p/sec	1p/sec	49p/Min	49p/Min
Local Off-net	1.2p/sec	1.2p/sec	49p/Min	59p/Min
STD On-net	1p/sec	1p/sec	49p/Min	59p/Min
STD Off-net	1.2p/sec	1.2p/sec	49p/Min	59p/Min
Call Charges while in National Roaming	As per Saral Anant			
All other charges	Per Sec Plan		Per Min Plan	
Tariff Validity	365 days	90 days	365 days	90 days

vi) The Off-net local and STD call charges while in Home LSA and in National Roaming under Jai Jawan plan revised from 1p/sec to 1.2p/sec.

vii) Circle can suitably adjust the MRP in the price band up to Rs.3 (+/-) of price mentioned in the website, considering the technical feasibility.

4. Revised Prepaid Data Plans

Particulars	Plan Voucher 51	Plan Voucher 55
MRP of Plan Voucher (Incl. of S. Tax) *	Rs.51	Rs.55
Main Account Validity	One year. Further extension of validity, through same plan voucher.	One year. Further extension of validity, through same plan voucher.
Free Data usage	500 MB to be used within 30 days from the date of activation	1 GB to be used within 30 Days from the date of activation
Availability	Through C-Top-up	Through physical bundling of PCMCIA/USB Type Data card
Applicability	For 2G & 3G data plans with sale of BSNL data card or any of the BSNL bundled data card	Any data plan with sale of BSNL PCMCIA/ USB Type data card and BSNL bundled data card
Base Voice Tariff plan	As per prepaid General	As per prepaid General

Note:

Commission structure will be same as that of prepaid voice plans i.e. 90% on first loading of plan voucher and 5.5% on subsequent loading.

* Circle can suitably adjust the MRP in the price band up to Rs.3 (+/-) of price mentioned in the website, considering the technical feasibility.

3G Data

i) All 3G Data RCVs are offered as STVs except longer validity RCVs of Rs 3100 and Rs 5000, both offering 180 days validity which are hereby withdrawn.

ii) All Short Term Validity Data Vouchers offering free data usage in MBs along with validity are offered as STVs.

iii) 3G Data Top-up vouchers are withdrawn.

iv) 3G Combo Data Plans are offered as STVs as they offer free 3G Data usage, Local + National Voice usage in Minutes, number of SMS and video calls in Minutes along with validity of 30 days.

v) 3G Data Trial Pack offered by BSNL is renamed as 3G Data STV.

2 G Data

i) All 2G data RCVs are offered as STVs except longer validity RCV of Rs.555 offering 15 GB data with 180 days validity which is modified as STV with MRP of Rs.300 offering free data usage of 8 GB and validity of 90 days.

5. In case of Assam, J&K and North East LSAs, instructions issued by DoT/TRAI regarding validity are to be complied with.

6. Customers may be suitably informed about revision in tariff and educated sufficiently to choose the appropriate plan voucher/ STV for continuation in their existing plan.

7. All other terms and conditions will remain same.

8. The above tariff will be implemented with effect from **21.03.2012**.

9. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response.

10. All the circle specific plans need to be recasted as per the TRAI guidelines by the stipulated time frame.

11. The impact of above tariff needs to be analyzed and feed back submitted on monthly basis to BSNL HQ for future reference on Fax No. 011-23329125 and e-mail tariffcmcoobsnl@gmail.com.


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To
All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/E/HR/F, BSNL.
- 3) ED-F/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary update in website and place in news item.
- 6) Sr.GMs (Sales & Marketing)-for giving publicity.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) Director General P & T Audit, Delhi- 110054.
- 9) OL Section –for Hindi version.
- 10) Guard file.



(Subrat Kumar Mohakud)
Dy. Manager (T&C)